

CONFERENCE AGENDA

**Wednesday,
October 23**

8:00 am - 8:30 am

Registration and Continental Breakfast

8:30 am - 8:40 am

Video - Samuel DuBois Cook and Cook Center

8:40 am - 8:45 am

Fuqua School of Business

Welcome and Opening Remarks

Bill Boulding, Dean and J.B. Fuqua Professor, Fuqua School of Business

8:45 am - 10:00 am

Fuqua School of Business

Panel Discussion: Wealth Inequality: Challenges and Opportunities for
Entrepreneurs of Color

Moderator: Joseph A. Antolíñ, Asset Funders Network

Panelists:

- William Darity, Duke University
- Thomas Shapiro, Brandeis University
- M'Balou Camera, Duke University
- Clinton Boyd Jr., Duke University

10:15 am - 10:30 am

Break

10:30 am - 12:00 pm

Fuqua School of Business

Documentary: "DisemPOWERed: Puerto Rico's Perfect Storm"

Description: Hurricane Maria and the impact on entrepreneurship and how
it has exacerbated the wealth inequality gap in Puerto Rico.

Followed by Discussion about the intersection of climate change and
entrepreneurship in the aftermath of Hurricane Maria.

Discussants:

- Elvia Melendez-Ackerman, University of Puerto Rico-Rio Piedras
- Cecilio Ortiz García, University of Puerto Rico Mayaguez
- David Carrasquillo Planning and Community Development Manager,
Hispanic Federation

CONFERENCE AGENDA

**Wednesday,
October 23**

12:00pm - 1:20 pm

JB Duke Hotel

LUNCH and Keynote Address

Speaker: Dana Thompson, Clinical Professor of Law, Transactional Clinical Law Program, Community Enterprise Clinic, Entrepreneurship Clinic

1:30 pm - 2:00 pm

Private Sector Strategies to Expand Business Ownership

Speakers:

- Ted Archer, Executive Director, Small Business, Philanthropy, JPMorgan Chase & Co.
- Chris Wheat Executive Director, Research Director - Business, JPMorgan Chase Institute

2:05 pm - 3:20 pm

Fuqua School of Business

Panel Discussion: Gender Wealth Gap: Business Ownership as a Wealth-Building Tool for Women

Moderator: Ashleigh Rosette, Duke Fuqua School of Business

Panelists:

- Melissa Abad, Stanford University
- Monique Woodard, Venture Capitalist
- Fenaba Addo, Visiting Professor, Sanford School of Public Policy

3:20 pm - 3:30

Break

3:30 pm - 5:00 pm

Workshop: Financial Health for All

Facilitators:

- Elizabeth Dwyer, Manager, Programs, Financial Health Network
- Karla Henriquez, Senior Associate, Financial Health Network

Description: What do we mean by financial health – and how do we make sure all communities are financially healthy? In this interactive workshop, we dive into groundbreaking research from the U.S. Financial Health Pulse and explore how to create inclusive, community-led strategies that tackle the racial and generational prosperity gap.

6:00 pm - 9:00 pm

The unveiling of Durham's Black Wall Street Exhibit and Reception

Location: Duke University's Karsh Alumni and Visitors Center

Event will present an original exhibit and discussion about Durham's Black Wall Street (*Shuttles Available to Transport Guests to and from Karsh Center*)

Speaker: Floyd B. McKissick Jr., North Carolina State Senator

CONFERENCE AGENDA

**Thursday,
October 24**

8:00 am - 8:30 am

Registration and Continental Breakfast

(Enjoy Exhibit on Black Wall Street)

8:30 am - 10:00 am

Fuqua School of Business

Panel Discussion: Public/Private Partnerships (Mayor's Panel)

Description: Municipal administrators exploring public/private partnerships and investments into small business ownership in communities of color.

Panelists:

- Mayor Steve Schewel, City of Durham, North Carolina
- Mayor Derek Kawakami, County of Kauai, Hawaii
- Henry McKoy, Associate Fellow at Harvard Kennedy School Ash Center for Democratic Governance and Innovation
- Michael Jasso, Assitant City Manager, City of Sacramento
- Loren Nadres, Director of Economic Development, City of New York, Mayor's Office for International Affairs

10:00 am - 10:15 am

Break

10:15 am - 12:00 pm

Fuqua School of Business

Workshop: When Business Gets Personal: Addressing the Financial Health Needs of Small Business Owners

Facilitators:

- Laura Cummings, Director, Financial Health Network
- Karla Henriquez, Senior Associate, Financial Health Network

Description: Starting and running a business is hard, and it is even harder for an entrepreneur who must overcome personal financial health challenges. Discover the four financial health needs that are especially relevant for small business owners and learn which innovators are working to support entrepreneurs' financial health.

12:00pm

Introduction - Keynote Speaker

Speaker: Shari Hubert, Associate Dean of Admissions, Duke Fuqua School of Business

12:00pm - 1:30 pm

JB Duke Hotel

LUNCH and Keynote Address

Speaker: Dr. Roshawna Novellus, Founder & CEO, EnrichHER

CONFERENCE AGENDA

**Thursday,
October 24**

1:45 pm - 3:00 pm

Fuqua School of Business

Panel Discussion: Business Development, Private Equity,
and Venture Capital

Moderators:

- Valerie Mosley, Venture Capitalist
- Kojo Ako-Asare, Mobillity & Real Estate Investments, Emerson Collective
- Jim Casselberry, Chief Investment Officer at 4S Bay Partners, LLC
(formerly Sarowitz Family, LLC)

3:15 pm - 3:30

Break

3:30 pm - 4:45 pm

In Conversation: Entrepreneurial Reflections on Capital

Description: Local Entrepreneurs engage in discussion about capital and
race, gender and business ownership.

Speakers:

- CJ Broderick, President/CEO, The Greater Durham Black Chamber
of Commerce (GDBCC)
- James Heyward, Principal, Heyward CPA PLLC
- Ryan Major, President, Triangle Business Systems
- Nisha Evans, Lennox and Grae
- Kezia Godwin, Kate's Korner

6:00 pm - 9:00 pm

Documentary: "Maynard" (Film about Mayor Maynard Jackson)

Location: Carolina Theatre-Downtown Durham

Discussion following film. (Shuttles available to transport guests)

Discussants:

- Wendy Eley Jackson, Film Producer and co-owner of Auburn Avenue
Films, Professor at the University of California, Santa Barbara
- Bunnie Jackson-Ransom, President and CEO of FirstClass, Inc
- Maynard Jackson III, Film Producer and co-owner of Auburn
Avenue Films
- Daphne McWilliams, Film Producer

CONFERENCE AGENDA

**Friday,
October 25**

8:00 am - 8:30 am

Continental Breakfast

(Enjoy Exhibit on Black Wall Street)

8:30 am - 8:35 am

Introduction

Speaker: Gary Bennett

8:35 am - 10:00 am

Keynote Address

Speaker: David A. Thomas, President, Morehouse College

10:00 am - 10:15 am

Break

10:15 am - 12:00 pm

Fuqua School of Business

Panel Discussion: "Where do we go from here - Collective action toward collective achievement"

Moderator: Stephen Fusi, Duke Fuqua Center for Entrepreneurship and Innovation

Panelists:

- William Darity, Duke University
- Henry McKoy, NCCU, Harvard University
- Ashleigh Rosette, Duke University
- Ted Archer, JP Morgan Chase

12:00pm - 12:10 pm

CLOSING REMARKS

Speaker: William Darity, Duke University